

Playgroup WA's Playgroup Promotion Grants 2026

Terms and Conditions

- Playgroup must be a 2026 Playgroup WA member to be eligible to apply.
- The person applying for the grant must be a 2026 Playgroup WA Member and hold a committee contact position.
- Grants must be for the purpose of promoting your playgroup to attract new members. Examples: hosting an Open Day at your playgroup in the first half of 2026, promotional materials (eg flyers or signage), or advertising. The money can be spent on a range of things that support this open day/promotion, such as hiring a face painter or other play/entertainment, catering/food supplies, craft supplies, design and printing of promotional materials, social media advertising. Please reach out to Playgroup WA Marketing if you need ideas or support: marketing@playgroupwa.com.au
- Grant applications: You must complete the Playgroup WA Playgroup Promotion Grants online form to apply.
- On the application form, provide details of the costs you will spend the grant money on, including a list of suppliers and cost amounts, and the total amount (screenshots acceptable). Find out the costs before applying for the grant and provide details of this in the application.
- Grant allocation is up to \$500 per playgroup.
- Term: Grant applications open on 4th December 2025 and close on 28th February 2026 or when all grant money has been allocated (whichever comes first).
- Playgroup grant money must be spent and acquitted by 30 June 2026.
- Grants will be allocated on a first come, first served basis, provided all criteria in these terms and conditions are met.
- Grants may be approved and provided to the playgroup from as early as January 2026.
- Playgroup WA may publicise the funding you have received for your playgroup.
- Playgroups who are successful must:
 - Provide a screenshot of your playgroup's bank account
 - Complete the online Playgroup Marketing Request form (link will be provided) detailing the event/promotion. The Playgroup WA Marketing team can then support the promotion through Playgroup WA's channels. Potentially, a Playgroup WA marketing officer may attend your playgroup's Open Day and take photos, if requested and if available.
 - Provide receipts for grant money expenditure before 30 June 2026.
 - These can be emailed to marketing@playgroupwa.com.au
 - Not essential, but desirable: Provide photos to Playgroup WA marketing to share online.