

How Community Playgroups Benefit Local Communities



PLAYGROUPS:

- ★ **Build Social Connections** – playgroups foster friendships among families, reducing isolation and strengthening community ties.
- ★ **Support Child Development** – early learning through play helps children develop crucial skills, setting a strong foundation for school and life.
- ★ **Encourage Volunteering** – community playgroups are run by parents, promoting civic engagement and local leadership.
- ★ **Provide Peer Support for Parents** – caregivers can share advice, experiences, and resources, creating informal support networks.
- ★ **Connect Families to Services** – playgroups act as a “soft entry” point to health, parenting, and community services.
- ★ **Increase Inclusivity** – welcoming diverse families and encouraging interaction across cultural and socio-economic backgrounds.
- ★ **Strengthen Community Resilience** – by fostering relationships and shared experiences, playgroups help communities respond to challenges more effectively.
- ★ **Encourage Use of Local Facilities** – playgroups often operate in community venues, increasing use and support of public assets.
- ★ **Improve Local AEDC Outcomes** – higher playgroup participation is linked with better early childhood development outcomes in communities.
- ★ **Promote Safer, Child-Friendly Communities** – regular gathering points for families contribute to safer, more connected neighbourhoods.